

**Subject:** RE: FW: Hollywood Media District BID - Early Renewal Opportunities/Follow UP today's meeting 5/22/2017  
**From:**  
**Date:** 05/22/2017 02:39 PM  
**To:** "David Bass" <dbass@basslawla.com>, "Steve Gibson" \(\steve@urbanplaceconsulting.com\) "<steve@urbanplaceconsulting.com>", "Laurie Goldman" \(\laurielgoldman@earthlink.net\) "<laurielgoldman@earthlink.net>", "Lisa Schechter" <lisa@mediadistrict.org>

Received, thanks David.

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: FW: Hollywood Media District BID - Early Renewal Opportunities/Follow UP today's meeting 5/22/2017  
From: David Bass <[dbass@basslawla.com](mailto:dbass@basslawla.com)>  
Date: Mon, May 22, 2017 2:37 pm  
To: "[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)" <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, "Steve Gibson" ([steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com))" <[steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com)>, "Laurie Goldman" ([laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net))" <[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

Below is the email chain that started with Lisa's email. I then replied.

I then received a notification that the address for Aaron was not correctly typed into the first email, so my reply did not get to Aaron.

I corrected the email for Aaron on this one.

David M. Bass, Esq.  
David M. Bass & Associates, Inc.  
948 N. Sycamore Avenue  
Los Angeles, CA 90038  
Telephone: 310-789-1152  
Facsimile: 310-789-1149

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**From:** David Bass  
**Sent:** Monday, May 22, 2017 2:33 PM  
**To:** Aaron Aulenta; Steve Gibson  
**Cc:** Laurie Goldman; 'Lisa Schechter'  
**Subject:** RE: Hollywood Media District BID - Early Renewal Opportunities/Follow UP today's meeting 5/22/2017

Aaron and Steve,

Thank you for your time today. I look forward to the project.

By the time we get together again, I will have the offices and conference room finished, so it will be a lot more comfortable!

Best, d.

David M. Bass, Esq.  
David M. Bass & Associates, Inc.  
948 N. Sycamore Avenue  
Los Angeles, CA 90038  
Telephone: 310-789-1152

Facsimile: 310-789-1149

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**From:** Lisa Schechter [<mailto:lisa@mediadistrict.org>]

**Sent:** Monday, May 22, 2017 11:39 AM

**To:** Aaron Aulenta; Steve Gibson

**Cc:** Laurie Goldman; David Bass

**Subject:** Hollywood Media District BID - Early Renewal Opportunities/Follow UP today's meeting 5/22/2017

Dear Gentlemen:

It was a pleasure meeting both of you this morning regarding the potential Early Renewal Opportunities for the Hollywood Media District BID. Aaron, I believe you stated you were going to set up a "drop box" of some sort so that I can start uploading documents that are relative to our BID. Additionally, at your earliest opportunity please send the following:

Proposal

Early Renewal Timeline

Legwork to accomplish prior September 4, 2017 (Labor Day)

Look forward to working with you.

Thank you

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
(323)860-0026 Fax

[MediaDistrict.org](http://MediaDistrict.org)